



Welcome to Third Axiom's Analytics Adopters Program

Details:

Free Analytics for 3 Months:

You get full access to our totally out-of-the-box analytics for freight brokers.

Trial Includes All Modules:

1. Carrier Management Analysis
 2. Lane Efficiency Analysis
 3. Customer Impact Analysis
 4. Team Assignment Analysis
- + Carrier Rate Change Analysis



Why these?

The first four modules are the Core Analyses that answers the question: *What do we analyze for the biggest business impact?* Tack on the Carrier Rate Change Analysis to increase your margin even more.

Program Dates:

Sept. 16 thru Dec. 16

*Two months of low-lift educational programming with one month additional free access.

Goals:

At the end of the program, you'll know:



Which metrics to monitor for the biggest business impact



How to utilize software to analyze faster and more accurately



How to leverage your insights like a data-driven freight pro

How the Program Works:

Weekly Activities:

- Complete 2-3 very simple analytics activities each week.
- Each activity helps you dive deeper into your freight analytics.

Feedback Sessions:

- Attend at least two monthly group sessions with our product team.
- We'll gather feedback and give you helpful tips & demos.

Strategic Consultation:

- [Optional] Schedule two 1:1 sessions with Third Axiom's analytics, pricing & logistics experts.



THIRD AXIOM

WEEK #1: GETTING STARTED

ANALYTICS ADOPTERS PROGRAM

Today's Activity:
Quick Setup

Time To Complete:
20-25 minutes

Welcome to Week #1! By the end of the program, you'll know:

- Which metrics to monitor for the biggest business impact
- How to utilize advanced analytics to move faster
- How to leverage insights like a data-driven freight pro

This week, our goal is to acquaint you with our out-of-the-box analytics system.

Log In to Start Your Quick Setup

How-To's for each activity below can be found in the **Education** section. You can also check back there frequently for added tutorials.

LET'S GET STARTED

1. Upload Your Shipments

First things first – upload an XLSX or CSV file with your shipments. No need to adjust your format – our mapping wizard will help you! **Tip:** Include between 4-18 months of freight data.

THIRD AXIOM

WEEK #1: GETTING STARTED

ANALYTICS ADOPTERS PROGRAM

Today's Activity:
Core Analyses Tour

Time To Complete:
5-10 minutes

Today's activity introduces you to the four core analyses that are the backbone of Third Axiom's out-of-the-box analytics:

- Lane Efficiency
- Carrier Management
- Customer Impact
- Team Assignments

These analyses answers the question: *What do we analyze for big impact?*

Quick Tour of the Core Analyses

In a 5-minute video, you'll get to know the four core analyses that are the backbone of Third Axiom's out-of-the-box solution.

WATCH NOW

LANE EFFICIENCY ANALYSIS

Monitor what's happening on your most critical lanes.

Weekly Activity Themes



Get to Know the Analyses



Move Freight More Efficiently



Enhance Your Margins



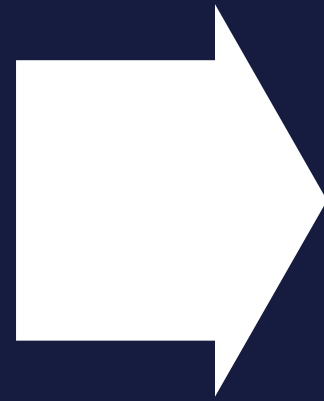
Improve Customer Satisfaction



Navigate Carrier Rate Changes

Next Steps:

- Sign up using this 90-day free trial link. You will get login credentials within 48 hours.
- We'll send you weekly webinar invites for product feedback. We ask that you attend 2x per month!
- Expect your first activities the week of Sept. 16. You will get 2-3 per week for five weeks.



Start Your 90-Day Free Trial



Post-Trial Pricing

At the end of the 90-Day program, choose one of these packages or cancel.

Rate Change Analysis + Core Transportation Bundle

\$999/mo.

Rate Change Analysis Only

\$799/mo.

Core Transportation Bundle

\$299/mo.

or \$99/analysis



Core Transportation Bundle Includes:

- Lane Efficiency Analysis
- Carrier Management Analysis
- Customer Impact Analysis
- Team Assignment Analysis